



Before Mom hits “add to cart” on Amazon.com, she’s checking out what other consumers think of your product. Give her another reason to purchase by featuring trusted, mom-produced product review videos right on your product’s Amazon page.



Through MomTV’s partnership with Amazon.com, we can produce quality videos from highly visible mom influencers sharing their experience with your product. It’s been reported that product sales increase by 20-25% when a mom watches a video on an Amazon product page. MomTV’s Amazon videos are featured on your product’s Amazon listing, Amazon’s video review channel, in Amazon product searches, and on influencers’ social media channels.

Moms Trust MomTV Reviewers



MomTV Amazon videos will be featured on:

- Your product's Amazon page
- Amazon's video review channel (www.amazon.com/videoshorts)
- The social media channels of our influencers

Select one of our turnkey packages or customize a video buy to meet your needs:

Package A

- Five (5) video^{***} product reviews featured on channels above
- 10-15 social media mentions, generating more than 250,000 impressions

Package B

- Ten (10) video^{***} product reviews featured on channels above
- 20-30 social media mentions, generating more than 500,000 impressions

Package C

- 20 video^{***} product reviews featured on channels above
- 40-50 social media mentions, generating more than 1 million impressions
- A dedicated email blast to BSM Media's network of 15,000 digital influencers, featuring your brand's videos

It's easy to execute:

1. Select your products to be reviewed
2. We match the best moms for your product with your approval
3. Mom influencers receive the products at home to experience and review on video
4. BSM Media provides the video reviews to Amazon
5. You enjoy increased visibility and sales!

Don't miss this opportunity to set yourself apart from your competitors in the crowded online retail market!

Contact ElizaBeth@bsmmedia.com for more information or to start your campaign.

*Based on a BSM Media survey fielded in April, 2015

***Videos may feature one product or several items across a product line